



### **Print: Deliver your message with visual impact**

Whether it's an individual project or a campaign, our print design services keep your compelling message at the center of project. Expressing this message can take shape in a variety of forms ranging from brochures to direct mail to trade show displays.

Visit: [www.blitzmediadesign.com/graphic-design/graphic-services.html](http://www.blitzmediadesign.com/graphic-design/graphic-services.html)

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### **Web: Impact in less than 30 seconds**

The average web site visit is less than 30 seconds; capture attention with quick, easy to read headlines. That's why a strategic plan for your website is essential. How will your target audience find you? Once found, how can we best capture their interest, and encourage them to learn more? Does your site offer a compelling and persuasive sales theme throughout? This planning should be done without consideration of the site's appearance – the goal is to develop the most effective function of the site, and let the form follow. Blitz Media Design will assist you with the strategic planning process and design.

Visit: [www.blitzmediadesign.com/web-design/web-services.html](http://www.blitzmediadesign.com/web-design/web-services.html)

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### **SEO: If a site isn't in Google does it exist?**

Search engines remain one of the most cost-effective means of locating a website, particularly for a small business. Simply registering your web site in search engines will not guarantee a good results. In fact, many popular web design approaches will hurt your search engine ranking. It is vital that the site design includes factors to assure good search engine placement.

Visit: [www.blitzmediadesign.com/seo/seo.html](http://www.blitzmediadesign.com/seo/seo.html)

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Other services include: web hosting, product photography, podcast recording and production, link checking, catalogs on CD

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